

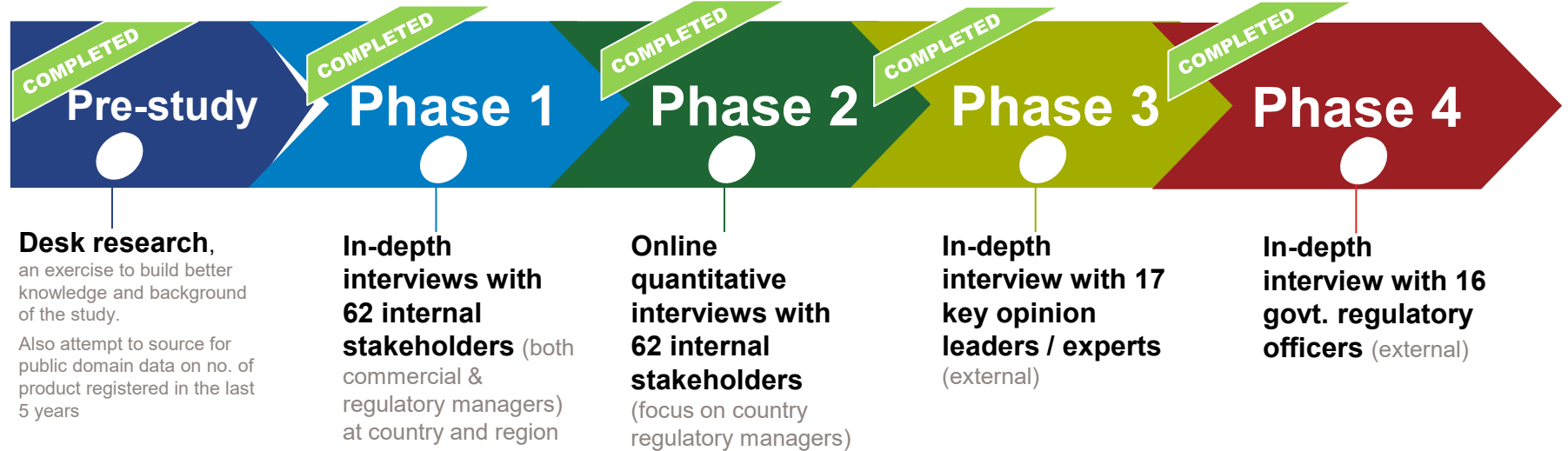
A discussion on the report outline for the **FINAL** ASEAN AH REGULATORY REPORT

Prepared for: Asia Animal Health Association

Discussion date: 30.April.2020

Current progress and update on ASEAN Animal Health Benchmark Study

We now completed the individual portion of the study. Might still have some revision depending on today's feedbacks on the findings.



THE NEXT STEP: The work involves **incorporating the feedbacks / insights generated from all stakeholders listed above.**

In terms of **topic of discussions / scope of work, there are some differences** between what we generated between Phase 2 & 4 with Phase 1 and 3.

Proposed framework for the full report – REGIONAL REPORT (if needed highlight differences in country)

BRINGING PRODUCTS TO MARKET

- OVERALL IMPACT OF CURRENT REGULATORY FRAMEWORK IN BRINGING PRODUCT TO MARKET (feedbacks from AAHA regulatory managers, Phase 2, quantitative)
 - Challenges faced in the past 4-5 years. Identify which ones are most challenging
 - How is these challenges different / same between MNCs vs. non-MNCs (feedbacks from KOLs & GO)
 - Positive developments in the past 4-5 years
 - Improvement areas
 - How different is the regulatory framework between [country] vs ASEAN vs. developed countries (feedbacks from KOLs/experts & GO)
- CONDUCT ASSESSMENT ON KEY PARAMETERS IN PRODUCT REGISTRATION (feedbacks from AAHA regulatory managers & GO):
 - Complexity of registration
 - Cost of registration
 - Timeline predictability of registration
 - Science based
 - Consistent & predictable review process
 - Honest and independent /free from political / commercial influence

Proposed framework for the full report – REGIONAL REPORT (if needed highlight differences in country)

COMMERCIALIZATION OF PRODUCTS

- FACTORS THAT PREVENT COMMERCIALIZATION (feedbacks from AAHA regulatory managers, Phase 2, quantitative)
 - Qualitative feedbacks from other stakeholders to support the above assessment

FUTURE OUTLOOK

- TOP TRENDS THAT IS HELPFUL / NOT HELPFUL FOR THE INDUSTRY IN THE NEXT 5 YEARS (feedbacks from AAHA regulatory managers, Phase 2, quantitative)
- NEW REGULATION / LAWS/DRAFT THAT WILL & SHOULD HAPPEN IN THE NEXT 5 YEARS (feedbacks from AAHA members, KOLs and GO)
- CURRENT REGULATORY FRAMEWORK READY FOR FUTURE (feedbacks from AAHA members, KOLs and GO)

ASEAN TECHNICAL HARMONIZATION

- Feedbacks from AAHA members, KOLs and GO – how likely for it to happen, what are the challenges faced.

ROLE OF AAHA & OTHER AH association

- Qualitative feedbacks from AAHA members, KOLs and GO



Kueh Ai Chen

Executive Director, Custom Research, APAC

aichen.kueh@kynetec.com

T +603 7496 7788

M +60 (12) 399 1359

www.kynetec.com